



3. In November 2008, a Project User Group was formed to include Brad Griffin (Planning Director), David Clark (Transportation and Public Works Director), David Fluck (Central Services Director), and Gary Duck (Public Utilities Director). The User Group defined an approach to meet the intent of the Initial Project Statement established under the SPLOST 2005 Program.
4. On April 6, 2009, the Mayor and Commission approved the proposed Project Concept Methodology (**Attachment # 4**) and authorized staff to initiate the Concept Methodology (Step I – Step IV) to develop sub-projects for the Mayor and Commission’s review and approval.
5. Between May 2009 and December 2009, the User Group implemented Step I and Step II of the Concept Methodology and developed a recommended list of business corridors for further evaluation in accordance with Step III and Step IV of the Concept Methodology.
6. On December 1, 2009, the Mayor and Commission approved a project budget adjustment by reallocating \$620,000 from the Business Corridor Infrastructure Improvements Project (SPLOST 2005 Project #010) to the Diversion /Work Release Center (SPLOST 2005 Project #033).
7. On January 12, 2010, staff presented the results of Step I and II of the Project Concept Methodology at the Mayor and Commission Work Session.

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**FACTS & ISSUES:**

1. The Business Corridor Infrastructure Improvements Project (SPLOST 2005 Project # 10) was envisioned to continue the replacement and/or upgrade of streetscapes and both above ground and underground infrastructure along corridors in various business districts within Athens-Clarke County. The intent of the Project was to consider business corridors in the downtown area and throughout Athens-Clarke County.
2. The approved Project Concept Methodology is a four (4) step sub-project selection process that first identifies candidate locations and areas within business district corridors that best add value to ACC and meets the intent of the Project, and secondly prioritizes these areas for possible improvements.
3. Identification of appropriate business district corridors and specific areas that may provide enhanced value to ACC was accomplished by utilizing existing development plans and policies as well as completed and ongoing planning studies. Examples of existing plans and policies include the Corridor Management Strategy approved in 2007, current Transportation Plans, and specific area studies such as the Future Commercial Land-Use Needs Assessment, and the Baxter Street Streetscape Master Plan Report. The majority of the candidate corridors were previously identified in the Mayor and Commission approved Corridor Management Strategy in 2007. Decisions as to sub-project priorities are to be made as part of Steps III and IV and will be based on

assessments of a location's potential to contribute added value to a corridor, existing infrastructure conditions, available funding, and practicality of construction timing.

4. Through the application of Step I and Step II, the User Group developed assessment attributes and evaluated the potential of candidate business corridors along with applicable sub-project termini. The Step I and II process utilized a weighted scoring of the candidate corridors and resulted in the identification of ten (10) business corridors that in the User Group's opinion best meet the Project Concept and are recommended for further evaluation in accordance with Step III and Step IV of Project Concept Methodology. The results of the application of Step I and Step II are described on **Attachments 1 – 3** as follows:

**Attachment # 1** – Identification of Candidate Business Corridors and Associated Termini

**Attachment # 2** – Results of Corridor Attribute Analysis & Recommended Corridors

**Attachment # 3** – Identification of Recommended Corridor Segments for Further Evaluation

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**OPTIONS:**

1. Mayor & Commission:
  - a. Approve the results of the Project Concept Methodology for Step I and Step II of the Business Corridor Infrastructure Improvement Project (SPLOST 2005 Project #010) as designated on **Attachment #1, Attachment #2, and Attachment #3**, and
  - b. Authorize staff to proceed with Step III and Step IV of the Project Concept Methodology for the Business Corridor Infrastructure Improvement Project.
2. Mayor & Commission deny approval of the results for the Project Concept Methodology for Step I and Step II of the Business Corridor Infrastructure Improvement Project (SPLOST 2005 Project #010).
3. Mayor & Commission defined option.

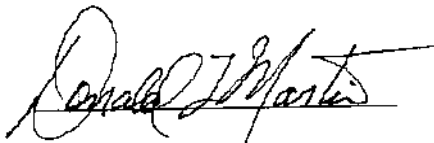
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**DEPARTMENT RECOMMENDED ACTION:** Option # 1a & b

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**DEPARTMENT:**

Prepared by: Office of the Manager – SPLOST 2005 Program Management



Don Martin, Program Administrator

Date: 12-28-2009

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**ADMINISTRATIVE COMMENTS:**

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**ADMINISTRATIVE RECOMMENDATION:** Option # 1a & b

*BMS*

W. Alan Reddick

**Manager**

**Date: January 14, 2010**

## SPLOST Business Corridor Infrastructure Improvement Project #010 - STEP I Results

Corridor	Start Termini	End Termini
<b>Urban</b>		
Dougherty Street	Pulaski Street	Thomas Street
Hancock Avenue	Broad Street	Foundry Street
Pulaski Street	Cleveland Road	Broad Street
Thomas Street	North Avenue	Broad Street
Broad Street*	Alps Road	Oconee Street
Baxter Street	Alps Road	Lumpkin Street
Prince Avenue*	Hawthorne Avenue	Pulaski Street
Alps Road	Broad Street	Beechwood Drive
Oglethorpe Avenue	Forest Heights Drive	Prince Avenue
Hawthorne Avenue	Prince Avenue	Broad Street
Chase Street	Newton Bridge Road	Prince Avenue
MLK Jr. Parkway	by-pass	Poplar Street
Milledge Avenue*	Prince Avenue	Macon Highway
North Avenue	Dougherty Street	Old Hull Road
College Avenue	MLK JR Parkway	Broad Street
Barber Street	Newton Bridge Road	Dougherty Street
Lumpkin Street	Hull Street	Milledge Avenue
Oconee Street (Lexington Road/ US 78)*	Broad Street	Barnett Shoals Road
College Station Road	East Campus Road	River Bend Road
Clayton Street**	Pulaski Street	Thomas Street
Washington Street**	Pulaski Street	Thomas Street
Hull Street**	Hoyt Street	Baxter Street
Jackson Street**	Dougherty Street	Broad Street
<b>Suburban</b>		
Atlanta Highway*	Jimmie Daniel Road	Alps Road
Mitchell Bridge Road	Atlanta Highway	Tallassee Road
Epps Bridge Parkway	Atlanta Highway	county line
Timothy Road	Atlanta Highway	Macon Highway
Jimmie Daniel Road	Atlanta Highway	county line
Cleveland Road	Hanover Drive	Atlanta Highway
US Highway 78*	county line	Jimmie Daniel Road
Jefferson Road*	Whitehead Road	Hawthorne Avenue
Tallassee Road	Whitehead Road	Forest Heights Drive
Newton Bridge Road	Commerce Highway	Barber Street
Kathwood Drive	Jefferson Road	Newton Bridge Road
Barber Street	Newton Bridge Road	Prince Avenue
Chase Street	Newton Bridge Road	Prince Avenue
Commerce Road*	county line	by-pass
Danielsville Road	county line	Old Hull Road
US Highway 29 North*	Athena Drive	county line
Hull Road*	Danielsville Road	US Highway 29 North
Old Hull Road	North Avenue	US Highway 72
Olympic Drive	by-pass	Voyles Road
Voyles Road	US Highway 72	Spring Valley Road
Winterville Road	Lexington Road	Cherokee Road
Spring Valley Road	Winterville Road	Voyles Road
Moore's Grove Road	Spring Valley Road	Winterville Road
Cherokee Road	Winterville Road	Lexington Road
Lexington Road*	Barnett Shoals Road	Whit Davis Road
College Station Road	River Bend Road	Barnett Shoals Road
Research Drive	College Station Road	Barnett Shoals Road
Gaines School Road	Barnett Shoals Road	Lexington Road
Barnett Shoals Road	Lexington Road	Whitehall Road
Cedar Shoals Drive	Gaines School Road	Whit Davis Road
<b>Rural/Scenic</b>		
Fowler Mill Road	US Highway 29	Cleveland Road
Cleveland Road	US Highway 29	Hanover Drive
Tallassee Road	county line	Whitehead Road
Jefferson Road*	county line	Whitehead Road
Jefferson River Road	county line	Jefferson Road
Lem Edwards Road*	Old Elberton Road	county line
Old Elberton Road	Voyles Road	county line
Charlie Bolton Road	county line	Smithonia Road
Lexington Road*	Whit Davis Road	county line
Old Lexington Road	Whit Davis Road	Lexington Road
Morton Road	Lexington Road	Belmont Road
Barnett Shoals Road	Whitehall Road	county line
Whitehall Road	Barnett Shoals Road	county line
South Milledge Road	Macon Highway	Whitehall Road
Belmont Road	Barnett Shoals Road	county line

**Methodology:**

\* Corridor right-of-way is not uniformly locally controlled and project may require a level of coordination with GDOT.

\*\* These corridors were not included in the Corridor Management Strategy. The Corridor Management Strategy only included roads classified as Arterials, Major Collectors and Minor Collectors. However these corridors would be classified as Urban and due to their location in the downtown area are classified as having historic significant character.



SPLOST Business Corridor Infrastructure Improvement Project #010 - Step II Results		
Corridor/Sub-Project	Start Termini	End Termini
<b>Urban</b>		
<b>Dougherty Street</b>	<b>Pulaski Street</b>	<b>Thomas Street</b>
DOU-Sub-project 1	Pulaski Street	Lumpkin Street
DOU-Sub-project 2	Lumpkin Street	Thomas Street
<b>Broad Street</b>	<b>Alps Road</b>	<b>Oconee Street</b>
BRD-Sub-project 1	Alps Road	Hancock Avenue
BRD-Sub-project 2	Hancock Avenue	Milledge Avenue
BRD-Sub-project 3	Milledge Avenue	Finley Street
BRD-Sub-project 4	Finley Street	Pulaski Street
BRD-Sub-project 5	Pulaski Street	Oconee Street
<b>Baxter Street</b>	<b>Alps Road</b>	<b>Lumpkin Street</b>
BAX-Sub-project 1	Alps Road	Magnolia Street
BAX-Sub-project 2	Magnolia Street	Columbus Avenue
BAX-Sub-project 3	Columbus Avenue	Rocksprings Street
BAX-Sub-project 4	Rocksprings Street	Milledge Avenue
BAX-Sub-project 5	Milledge Avenue	Finley Street
BAX-Sub-project 6	Finley Street	Lumpkin Street
<b>Prince Avenue*</b>	<b>Hawthorne Avenue</b>	<b>Pulaski Street</b>
PRN-Sub-project 1	Hawthorne Avenue	Pound Street
PRN-Sub-project 2	Pound Street	Satula Avenue
PRN-Sub-project 3	Satula Avenue	Park Avenue
PRN-Sub-project 4	Park Avenue	Chase Street
PRN-Sub-project 5	Chase Street	Milledge Avenue
PRN-Sub-project 6	Milledge Avenue	Pope Street
PRN-Sub-project 7	Pope Street	Pulaski Street
<b>Milledge Avenue</b>	<b>Prince Avenue</b>	<b>Macon Highway</b>
MIL-Sub-project 1	Prince Avenue	Broad Street
MIL-Sub-project 2	Broad Street	Waddell Street
MIL-Sub-project 3	Waddell Street	Baxter Street
MIL-Sub-project 4	Baxter Street	Cloverhurst Avenue
MIL-Sub-project 5	Cloverhurst Avenue	Lumpkin Street
MIL-Sub-project 6	Lumpkin Street	Southview Drive
MIL-Sub-project 7	Southview Drive	East Campus Road
MIL-Sub-project 8	East Campus Road	Macon Highway
<b>Oconee Street (Lexington Road/ US 78)*</b>	<b>Broad Street</b>	<b>Barnett Shoals Road</b>
OCN-Sub-project 1	Broad Street	Williams Street
OCN-Sub-project 2	Williams Street	Poplar Street
OCN-Sub-project 3	Poplar Street	Grove Street
OCN-Sub-project 4	Grove Street	Barnett Shoals Road
<b>Clayton Street</b>	<b>Pulaski Street</b>	<b>Thomas Street</b>
CLA-Sub-project 1	Pulaski Street	Lumpkin Street
CLA-Sub-project 2	Lumpkin Street	Thomas Street
<b>Washington Street</b>	<b>Pulaski Street</b>	<b>Thomas Street</b>
WAS-Sub-project 1	Pulaski Street	Lumpkin Street
WAS-Sub-project 2	Lumpkin Street	Thomas Street
<b>Hull Street</b>	<b>Hoyt Street</b>	<b>Baxter Street</b>
HUL-Sub-project 1	Hoyt Street	Dougherty Street
HUL-Sub-project 2	Dougherty Street	Broad Street
HUL-Sub-project 3	Broad Street	Baxter Street
<b>Suburban</b>		
<b>Lexington Road</b>	<b>Barnett Shoals Road</b>	<b>Whit Davis Road</b>
LEX-Sub-project 1	Barnett Shoals Road	Brook Drive
LEX-Sub-project 2	Brook Drive	Gaines School Road
LEX-Sub-project 3	Gaines School Road	Cooper Road
LEX-Sub-project 4	Cooper Road	Whit Davis Road
Note: Sub-project identification number does not indicate priorities. Priorities will be established during Step III & Step IV of the Project Concept.		

**SPLOST 2005  
Business Corridor Infrastructure Improvements  
Project # 010**

**Initial Project Statement**

This project continues the replacement and upgrade of various infrastructure and streetscape projects within the Business Districts within Athens-Clarke County. This project will design and construct improvements to various roadway, sidewalk drainage, and water systems in the downtown area and, to the extent that funds are available, other similar business districts. This continues a SPLOST 2000 program.

**Proposed Project Concept**

The Project Concept is to implement the replacement and/or upgrade of infrastructure and streetscape along corridors, within the various Business Districts of ACC, which are identified by the below described M&C approved Sub-Project Selection Methodology. The methodology utilizes four (4) decision making steps to identify specific corridor and corridor segments (sub-projects) within business districts for roadways, sidewalks, streetscape and/or other infrastructure improvements:

Step I – Identification of business corridors, and associated termini, within ACC that serve as Athens' main gateways, thoroughfares and/or conduits of travel which have adjoining zoning designations that are largely commercial, office, institutional and/or mixed-uses and which help define the unique character of the Athens-Clarke County community. The intent of this Step is to consider those corridors which have been classified as either (1) Urban, (2) Suburban, or (3) Rural in the Corridor Management Strategy approved by the Mayor and Commission in 2007, and others such corridors as appropriate, to determine if corridor improvements would significantly contribute to community/neighborhood or area economic development, support existing or proposed near future land uses, and/or general community values.

Step II – Identification of corridor segments and/or specific locations, (sub-projects) within each business corridor identified in Step I through the assessment of economic development potential, ongoing and future land use plans, community values (to include scenic and gateway potential), historic preservation and where capital infrastructure improvements (both above ground and underground) implemented within the next five (5) years would best contribute to the community goals and objectives

Step III – Determine the relative priority of the corridor segments and/or locations (sub-projects) within each individual business corridor identified in Step II based on the extent a sub-project met assessment criteria established in the Corridor Management Strategy as well as criteria and conditions identified in existing master plans and studies developed by ACCUG Planning, Transportation & Public Works, Public Utilities, and/or Central Services Departments.

Step IV – Determine the relative priority of all corridor segments and/or locations (sub-projects) identified in Step III for infrastructure improvements based on development of sub-project scope to include the design guidelines of the Corridor Management Strategy, and existing infrastructure conditions and necessary improvements, estimated cost and available funding and overall evaluated benefits and impacts of the specific sub-project.