2020 Application for GAWP Excellence in Education Award
(General Section)

Submitted by the Athens-Clarke County Transportation & Public Works Department/Stormwater Management Program

The Athens-Clarke County (ACC) Transportation & Public Works Department is home to the ACC Stormwater Management Program, which was established in 2003. This program leads watershed education and outreach efforts throughout the county, along with the development and implementation of Watershed Management Plans, an extensive water quality monitoring program, inspections and maintenance of MS4 infrastructure, illicit discharge detection and elimination, and GIS stormwater mapping efforts. ACC Stormwater is dedicated to protecting water from the moment it runs off our streets to the moment it reaches our streams. The program operates under the NPDES General Permit for Phase II Municipal Stormwater Discharges (No. GAG610000). ACC Stormwater considers education a critical piece of stormwater management and actively promotes education/outreach opportunities to the community.
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ORGANIZATION: Provide a list of staff who provide public education (PE) for your utility

ACC Stormwater is staffed with 6 full-time employees, with 1 of those employees being dedicated to education and outreach. Interns are hired from local colleges each semester to assist with education and outreach, and they typically work 10 to 15 hours a week.

Cecile Riker is the Program Education Specialist responsible for implementing the Stormwater education program. She dedicated 100% of her time to education efforts during the award period.

Kyle Dalton is the GIS Analyst and assists with Stormwater education events as needed. From June 2018 to May 2019, he dedicated 10% of his time to education efforts. Abel Hernandez is the Stormwater Inspector and also assists with Stormwater events as needed, particularly rain barrel workshops. He dedicated 10% of his time to education efforts.

Todd Stevenson is the Stormwater Division Administrator. He oversees the Stormwater Management Program and dedicates 5% of his time to education initiatives. Nancy Cerrato and Dana Pittman are responsible for overseeing administration of the Stormwater Utility Fee in Athens, and they dedicate 5% of their time to education. Their roles primarily involve explaining the importance of our Stormwater Program and the reasoning behind our Stormwater Utility Fee to hundreds of customers each year.

ORGANIZATION: Provide a job description for primary member(s) of education staff

Cecile Riker is the Program Education Specialist for the ACC Transportation and Public Works Department. She is the primary watershed education staff member. A link to her job description is included in the award submission form, and the content of the posting is included on the following pages.

Riker being honored as Public Works Employee of the Year, December 2018
Program Education Specialist/Transportation & Public Works

Class Code: 1831

UNIFIED GOVERNMENT OF ATHENS-CLARKE COUNTY
Revision Date: Apr 14, 2015

SALARY RANGE
$20.64 Hourly
$42,933.00 Annually

PURPOSE & JOB RELATED REQUIREMENTS:
REPORTS TO: Stormwater Management Engineering Coordinator
FLSA STATUS: Exempt - Administrative
CLASSIFICATION: Personnel System
PAY GRADE: 18
SAFETY SENSITIVE: No

Purpose of Job

The purpose of this job is to provide education to students, citizens, and businesses on all Stormwater Management. Duties and responsibilities which include, but are not limited to: directing all promotional/educational efforts related to the Athens-Clarke County Government Stormwater Management Program, and performing additional tasks as assigned.

Job Related Requirements

May be required to work on religious holidays.

Regular and predictable attendance is required.

Must work cooperatively with others.

When requirements include vehicle operation, responsible for the safety, readiness and operation of the vehicle and must abide by ACC’s safe driving policy.

MINIMUM TRAINING & EXPERIENCE REQUIRED TO PERFORM ESSENTIAL JOB FUNCTIONS:
Bachelor's degree in an environmental field, public relations, journalism, marketing, telecommunications, or related discipline with two years of journalism, public relations, marketing, education experience or related experience required; or any equivalent combination of education, training, and experience which provides the requisite knowledge, skills, and abilities for this position.

Must possess a valid driver's license.

ESSENTIAL DUTIES, KNOWLEDGE SKILLS & ABILITIES:
The following duties are normal for this job. These are not to be construed as exclusive or all-inclusive. Other duties may be required and assigned.

Directs public education and outreach efforts related to the Stormwater Management program.

Develops and coordinates distribution of instructional and promotional material for all stormwater education programs. Coordinates with other departments for joint-education programs.

Prepares and distributes news releases; coordinates photo opportunities/feature stories.

Conducts workshops and presentations for community groups and other focused audiences.
Serves as media relations liaison for stormwater activities.

Supervises/creates logos, images, and signage for the program.

Works with other departments and local non-profit organizations such as Clean and Beautiful to coordinate special events.

Assists with preparing budget proposals for educational component.

Implements special promotional campaigns.

Creates advertising for print media and PSA spots for radio TV, internet, and other media outlets.

Coordinates school education programs.

Develops a traveling display to promote stormwater education.

Attends conferences, seminars, and classes to remain abreast of current developments in non-point source pollution and other related environmental topics.

Assists with research (focus groups, polls, etc.) and data collection, including field work as necessary

Develops clippings file to monitor media coverage of department.

Assists with preparing grant proposals.

Provides information and other customer services to students, citizens, and businesses.

Performs other related duties as required.

**Knowledge, Skills and Abilities**

Knowledge of the policies, procedures, and activities of the Stormwater Management Program and Transportation & Public Works Department as they pertain to the performance of duties relating to the position of Program Education Specialist.

Knowledge of maps, graphs, charts, grant proposals, route sheets, time sheets, fact sheets, etc., and procedures and methods as required in the performance of duties.

Knowledge of computer software packages as necessary in the performance of job duties including graphic art software packages.

Knowledge of the use of office equipment, such as computers, copy machines, fax machines, etc.

Knowledge of the use of artist's instruments.

Ability to compile, organize, prepare and maintain an assortment of records, reports and information in an effective manner and according to departmental and/or governmental regulations.

Ability to communicate effectively with supervisors, and other staff members.

Ability to use independent judgment in routine and non-routine situations.

Ability to handle required mathematical calculations.

Ability to utilize and understand computer applications and techniques as necessary in the completion of daily assignments.

Ability to plan, organize and/or prioritize daily assignments and work activities.

Ability to comprehend and apply regulations and procedures of the department.
ADA INFORMATION:

(ADA) MINIMUM QUALIFICATIONS OR STANDARDS REQUIRED TO PERFORM ESSENTIAL JOB FUNCTIONS

PHYSICAL REQUIREMENTS: Must be physically able to operate a variety of machinery and equipment including computers, typewriters, copy machines, other office equipment, and artist?s instruments. Must be able to use body members to work, move or carry objects or materials. This position requires: walking, standing, bending, stooping, pushing, pulling, lifting, fingering, grasping, feeling, seeing, talking, hearing, and repetitive motions. Must be able to exert up to 20 pounds of force occasionally, and/or up to 10 pounds of force frequently. Physical demand requirements are at levels of those of light work.

DATA CONCEPTION: Requires the ability to compare and/or judge the readily observable functional, structural, or compositional characteristics (whether similar to or divergent from obvious standards) of data, people, or things.

INTERPERSONAL COMMUNICATION: Requires the ability to hear, speak and/or signal people to convey or exchange information. Includes receiving assignments and/or directions from supervisors, and giving assignments and/or directions to co-workers or assistants.

LANGUAGE ABILITY: Requires the ability to read a variety of reports, maps, grant proposals, time sheets, route sheets, and informational documentation, directions, instructions, and methods and procedures. Requires the ability to prepare news releases, press releases, public service announcements, brochures, flyers, and work orders using prescribed formats and conforming to all rules of punctuation, grammar, diction, and style. Requires the ability to speak to groups of people with poise, voice control, and confidence.

INTELLIGENCE: Requires the ability to learn and understand complex principles and techniques; to acquire and be able to expound on knowledge of topics related to primary occupation; and to make independent judgment in the absence of management.

VERBAL APTITUDE: Requires the ability to record and deliver information, to explain procedures, and to follow oral and written instructions. Must be able to communicate effectively and efficiently in a variety of administrative, technical or professional languages including stormwater industry jargon, public relations, graphic design and desktop publishing terminology.

NUMERICAL APTITUDE: Requires the ability to utilize mathematical formulas; add and subtract totals; multiply and divide; utilize and determine percentages, and interpret graphs.

FORM/SPATIAL APTITUDE: Requires the ability to inspect items for proper length, width, and shape, visually with artist?s instruments and office equipment.

MOTOR COORDINATION: Requires the ability to coordinate hands, fingers, and eyes accurately in using office equipment. Requires the ability to use the keyboard, lift, bend, push, and pull objects or materials using body parts as the position necessitates.

MANUAL DEXTERITY: Requires the ability to handle a variety of items such as computers, fax machines, typewriters, and other office equipment, and artist?s instruments. Must have the ability to use one hand for twisting or turning motion while coordinating other hand with different activities. Must have minimal levels of eye/hand/foot coordination.

COLOR DISCRIMINATION: Requires the ability to differentiate between colors and shades of color.

INTERPERSONAL TEMPERAMENT: Requires the ability to deal with people beyond giving and receiving instructions. Must be adaptable to performing under moderate stress when confronted with an emergency.

PHYSICAL COMMUNICATION: Requires the ability to talk and/or hear: (Talking - expressing or exchanging ideas by means of spoken words). (Hearing - perceiving nature of sounds by ear). Must be able to communicate via telephone.
Cecile Riker, MPA, Program Education Specialist/Transportation & Public Works

Education:
- Master of Public Administration, Specialization in Nonprofit Management - University of Georgia, 2016
- Bachelor of Political Science - University of Georgia, 2013

Certifications:
- Certificate in Non-Profit Management - University of Georgia School of Social Work, 2016
- Project WET 2.0 Educator
- GA Adopt-A-Stream Chemical + Biological/Macroinvertebrate QAQC Volunteer
- 2018 Keep Georgia Beautiful Public Works Employee of the Year
- 2018 ACC Public Works Employee of the Year Finalist

Training (information on conferences is listed in the next section):
- Stepping Up To Supervision Course - Completed in 2018
- Intermediate Excel Course - Completed in 2017
- The Coaching Habit Course - Completed in 2019

Work Experience:
- ACC Transportation and Public Works/Stormwater - Program Education Specialist, 3.5 years
- Carl Vinson Institute of Government - Graduate Research Assistant, 2 years
- Keep Athens-Clarke County Beautiful - Environmental Education Intern, 4 years
- ACC Public Utilities Department - Water Education Intern, 8 months

Cecile regularly attends conferences, webinars, and various trainings throughout the southeast. She is an active member of the Georgia Association of Water Professional’s (GAWP) Public Education and Stormwater Committees, as well as a member of the Southeast Stormwater Association (SESWA). Below is a listing of training events attended during the award period.

- Leadership Conference for Women – Athens, GA, August 2018
- Upper Oconee Science and Policy Summit – Athens, GA, September 2018
- GAWP Fall Conference – Dalton, GA, November 2018
- ACC Website Training 2.0 – Athens, GA, November 2018
- The Coaching Habit Course – Athens, GA, March 2019
- Georgia Water Resources Conference – Athens, GA, April 2019
- GAWP Spring Conference – Columbus, GA, April 2019
In addition to attending industry conferences and trainings, Cecile is certified in CPR/First Aid, and has completed several online courses with ProSolutions Training, including Mandated Reporting, Social Media, and Supporting Dual Language Learners. She is a certified Georgia Adopt-A-Stream QA/QC Volunteer for Physical/Chemical and Macroinvertebrate Monitoring.
ORGANIZATION: PE Staff who work with youth have completed mandated reporter training.

Cecile Riker is a certified mandated reporter. A copy of her current training certificate is included below.
MESSAGING: Provide your program logo(s) and/or mascot(s) or means (mascot, symbolic, etc.) for advocating public education program issues and/or activities.

The ACC Stormwater logo (pictured right) is used to brand all educational material and billing information that is published by our office, including digital media. Slight variations of the logo are used depending on the medium.

Stormwater mascot Tortuga the Turtle (pictured below) teaches children and adults alike how to prevent water pollution and protect our local streams and rivers. He makes special event appearances at schools, workshops, and larger community events. ACC Stormwater has also published the popular “A Home for Tortuga” coloring book, which takes children along with Tortuga on his journey to find a healthy and safe home.
MESSAGING: Provide your Consumer Confidence Report, which advocates for The Value of Water and assures that your utility provides safe drinking water for customers

The ACC Public Utilities Department (PUD) is responsible for producing ACC’s annual Consumer Confidence Report (CCR), which was included in their Summer 2018 quarterly WaterSource newsletter and mailed to all water utility customers. The full report can be found on the ACC PUD website along with their Quarterly Tap Water Analyses (linked in the award submission form and on the screenshot below).

Although Stormwater Management Programs do not publish CCRs, we do collect extensive water quality data that is summarized in reports and published on our website under “Watershed Management.”
MESSAGING: Provide a comprehensive list of target audiences and message(s) for each audience

The Stormwater Management Program plans and adapts messages as needed based on specific audience requests. The list below includes general messages presented throughout the year.

**Grades Pre-K – 12 Audiences**

- Water pollution/common pollutants (pet waste, litter, washwater, paint, oil, fertilizers, pesticides, sediment, etc.)
- Water cycle
- Sources of local drinking water
- Water quality testing (physical, chemical, and biological)
- Watersheds
- Careers in the water industry
- Volunteerism and service-learning around water (litter pick-ups, storm drain decaling, stream buffer restoration projects)

**Adult Audiences**

- Illicit discharge prevention (pressure washing, car washing)
- Household hazardous waste disposal
- Stormwater runoff reduction
- Green infrastructure (rain barrels and rain gardens)
- Solutions to common drainage issues
- Septic system maintenance
- Pollution prevention
- Watersheds
- Environmental regulations (Clean Water Act, GA Water Quality Control Act)
- ACC Stormwater Utility Fee

**Commercial/Industrial Audiences**

- Illicit discharge prevention (pressure washing, industrial spills)
- Erosion and sedimentation
- Stormwater runoff reduction
- Stormwater pond maintenance
- Green infrastructure (bioretention, cisterns, green roofs)
- Pollution prevention
- Watersheds
- Environmental regulations (Clean Water Act, GA Water Quality Control Act)
- ACC Stormwater Utility Fee
MESSAGING: Provide evidence about how the utility educates elected officials and policy makers on the local and state level, through presentations, workshops, training, public meetings.

ACC Stormwater regularly interacts with our Mayor & Commission through educational work sessions and agenda items. A list of Stormwater-related work sessions and agenda items submitted during the award period is included below.

- August 2018 – Emergency Storm Pipe Repair at Barber Street
- September 2018 – Stormwater Funding Review Phase I, part I
- November 2018 – New Commissioner Orientation Session
- November 2018 – Regional Detention Facility Feasibility Study
- November 2018 – Stormwater Funding Review Phase I, part II
- January 2019 – Stormwater Management Ordinance Revisions
- January 2019 – Stormwater Standards for Linear Projects
- March 2019 – Stormwater Funding Review Phase II

Each month, the ACC Manager’s Office puts out the Manager’s Snapshot, which is a brief summary of the activities undertaken by the government that particular month. This newsletter is meant to inform elected officials and citizens about the everyday workings of the government. Stormwater submits information about completed inspections, presentations, and educational activities each month for inclusion into the “Informed and Engaged Citizens” section of the newsletter.

On March 23, the WA Water Conservation Office, Keep Athens-Clarke County Beautiful and Stormwater Education staff co-hosted the 2019 Ripple Effect Film Project Blue Carpet Premiere. Educational water films were shown at the Morton Theatre followed by a reception for the V. I. P. finalists and their families (75 adults and 150 kids).
In addition to regular contact with our policymaking body, in the fall of 2018, ACC Stormwater initiated a comprehensive review of our Stormwater Utility Fee. Throughout this review, staff hosted a series of public meetings/open houses to educate the public and elected officials about the existing Utility Fee, Stormwater Management Program, and a potential fee increase. Several ACC commissioners attended the meetings. A selection of photos is included below.
MESSAGING: Provide evidence for education or advocacy for current water industry issues (examples – lead in water, drought response, infrastructure, etc.)

ACC Stormwater consistently incorporates current and relevant water topics into our educational messaging and outreach materials. General themes like infrastructure improvements, illicit discharges, proper disposal of leaf and limb debris, and pet waste are frequently mentioned on social media and in e-newsletter articles. Special events like Imagine a Day without Water, Public Works Week, and Water Professionals Appreciation Day are also featured annually.

Between June 2018 and May 2019, ACC Stormwater was involved in several important projects, including the Clayton Street Stormwater/Streetscape Improvements, the Barber Street Culvert Replacement, and our comprehensive Stormwater Utility Fee Review. Public engagement was an important part of these projects, so they were a regular part of our messaging throughout the year.

Our Stormwater E-newsletter is sent out monthly to over 600 subscribers.
Dear Athens Lawn Care Business,

With the arrival of fall, the Athens-Clarke County Stormwater Management Program would like to remind you about properly disposing of leaves, grass clippings, brush, tree limbs, and other landscape materials to prevent debris from clogging storm drains, flooding the roads, or polluting our waterways. We want all landscape and lawn care businesses serving the Athens area to be informed of relevant county ordinances so you can avoid costly fines which may otherwise result from a simple lack of awareness. Community Protection Officers and the Stormwater Inspector actively monitor for illicit discharges.

Athens-Clarke County ordinances concerning the disposal of leaf and limb debris include:

**ACC Ordinance Sec. 5-2-7(a)** "Limbs cut and placed near the street for collection by any person other than the owner of the property shall not be collected or hauled by Athens-Clarke County. Individuals or companies under contract to collect leaves and limbs shall haul and dispose of all such refuse."

**ACC Ordinance Sec. 7-3-1** "It shall be unlawful for any person to throw, carry, or otherwise discharge, cause, or allow others under its control to throw, carry, or otherwise discharge into the county separate storm sewer system any pollutants or waters containing any pollutants other than stormwater."

Remember that clippings, pine straw, small brush, and leaves should be mulched or composted on site, or hauled to a composting site or landfill. If lawn material needs to be removed from the site, it should be bagged in paper lawn refuse bags and loaded into a covered vehicle. For more information on county ordinances, go to [www.acci.gov](http://www.acci.gov) and search for “ACC Ordinances.” If you have any questions, please contact the Stormwater Management Program at 706-613-3449.

Sincerely,

Cecile Riker
Program Education Specialist
Athens-Clarke County Stormwater Management Program
cecile.riker@acci.gov
PARTNERSHIPS: Provide a list of affiliations or partnerships within the water industry (e.g. WaterSense, WaterFirst)

ACC Stormwater considers partnerships a critical piece of our program’s effectiveness. We rely on many other organizations and ACC Departments to help implement components of our MS4 NPDES Stormwater permit. We also value the role of professional organizations in professional development, networking, and staying abreast of new developments in the Stormwater field. We are proud to have worked with the following partners during the award period:

**Athens-Clarke County Public Utilities Department (PUD):** Our Departments regularly work together on education/outreach events, and also collaborate on capital and right-of-way acquisition projects.

**Environmental Education Alliance in Georgia (EEA):** The Stormwater Education Specialist is a member of this organization and routinely attends conferences.

**Georgia Association of Water Professionals (GAWP):** All Stormwater staff are members of GAWP and sit on several different committees (Public Education and Stormwater).

**Southeast Stormwater Association (SESWA):** All Stormwater staff are members of SESWA and routinely attend conferences, webinars, and trainings.

PARTNERSHIPS: Provide a list of partnerships or relationships with organizations outside of the water industry

Additional partnerships outside of the water industry are included below.

**Athens-Clarke County Green Schools Program:** This is a partnership of ACC government groups to promote environmental education within the Clarke County School District.

**Athens-Clarke County Leisure Services Department:** This Department partners with us on stream restoration projects and stream cleanups, summer camps, and larger community events like Rivers Alive and the MLK Day of Service.

**Action Ministries, Inc.:** This is a non-profit organization who runs the local Smart Lunch, Smart Kid summer lunch program. Meals are delivered to low-income neighborhoods, and organizations come out and provide enrichment to the kids at their sites. Stormwater provided educational enrichment activities throughout the summer.

**Clarke County School District:** Stormwater provides the School District with classroom presentations, summer camp activities, and promotes events directly to the schools (the Athens Water Festival & Roll Out the Barrels).
City of Winterville: Athens-Clarke County coordinates the City of Winterville’s MS4 Permit, which includes education and outreach best management practices.

Keep Athens-Clarke County Beautiful (KACCB): This non-profit organizations assists with planning and implementation of Rivers Alive and the Ripple Effect Film Project, as well as provides tools to Stormwater for volunteer stream cleanups. The Stormwater Education Specialist currently sits on the Board of Directors for KACCB, and served as Chairperson during the reporting period.

Oconee River Land Trust: We cross promote events, and they also help plan Rivers Alive.

University of Georgia (UGA): We promoted internship opportunities to several UGA Departments, and we provided support for Camp DIVE, a partnership between UGA, CCSD, and various local organizations. Stormwater also partners with the River Basin Center (under the Odum School of Ecology) on grant proposals and water quality monitoring projects.

UGA Extension Office: Coordinated adult workshops related to outdoor water efficiency and rain gardens.

UGA Office of Sustainability: Cross promote events and internship opportunities.

UGA Office of Service Learning: Provides volunteer management support for Stormwater events.

Upper Oconee Watershed Network: Cross promote events and provide support.
COMMUNITY ENGAGEMENT: Provide evidence that the utility participates in community events (for example: career days, touch-a-truck events, science fair judging, STEM nights).

Stormwater education staff participate in many different community activities throughout the year, including tabling at local farmers markets, attending science fairs, and presenting at different community events. During the reporting period, Stormwater participated in 27 different events reaching an estimated 6,790 people. Events are listed below, followed by a selection of photos.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Audience</th>
<th># Reach</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>6/2/2018</td>
<td>Tabling at the Athens Farmers Market</td>
<td>All ages</td>
<td>50</td>
<td>Gave out information about the Stormwater program and did the &quot;map my watershed&quot; activity.</td>
</tr>
<tr>
<td>7/28/2018</td>
<td>Tabling at the West Broad Farmers Market</td>
<td>All ages</td>
<td>100</td>
<td>Played trivia and had &quot;Where's My Watershed&quot; activity for attendees.</td>
</tr>
<tr>
<td>8/11/2018</td>
<td>First A.M.E. Church Health Fair</td>
<td>All ages</td>
<td>50</td>
<td>Tabled at the Health Fair and gave out information about water quality in Athens.</td>
</tr>
<tr>
<td>8/25/2018</td>
<td>Tabling at the Athens Farmers Market</td>
<td>All ages</td>
<td>100</td>
<td>Played water drop trivia and gave out information about the upcoming Athens Water Festival.</td>
</tr>
<tr>
<td>9/8/2018</td>
<td>Athens Water Festival</td>
<td>All ages</td>
<td>1,200</td>
<td>Helped organize the Athens Water Festival. Hosted Stormwater Maze and stream buffer bracelet booths.</td>
</tr>
<tr>
<td>9/11/2018</td>
<td>West Broad Community Dinner</td>
<td>All ages</td>
<td>40</td>
<td>Attended this community dinner to get feedback on sustainability priorities in West Broad district.</td>
</tr>
<tr>
<td>9/13/2018</td>
<td>ACC Green School Kickoff</td>
<td>Adults</td>
<td>45</td>
<td>Gave out resources to teachers about K-12 stormwater education and spoke about the Program.</td>
</tr>
<tr>
<td>9/21/2018</td>
<td>Upper Oconee Science and Policy Summit</td>
<td>All ages</td>
<td>50</td>
<td>Attended summit and heard presentations about watersheds. Todd presented about WMPs.</td>
</tr>
<tr>
<td>9/29/2018</td>
<td>Tabling at the Athens Farmers Market</td>
<td>All ages</td>
<td>100</td>
<td>Played stormwater trivia and gave out prizes.</td>
</tr>
<tr>
<td>10/20/2018</td>
<td>Rivers Alive</td>
<td>All ages</td>
<td>300</td>
<td>Organized 17 cleanups around the community. Helped with site selection/volunteer registration.</td>
</tr>
<tr>
<td>10/25/2018</td>
<td>Cleveland Road Elementary Community Helpers Visit</td>
<td>Grades K-5</td>
<td>20</td>
<td>Read a story about loving our rivers and picked up litter on school grounds with KACCB.</td>
</tr>
<tr>
<td>11/3/2018</td>
<td>World Toilet Day at Sandy Creek Nature Center</td>
<td>All ages</td>
<td>40</td>
<td>Played a pooper scooper relay game and talked about why pet waste is bad for water quality.</td>
</tr>
<tr>
<td>1/21/2019</td>
<td>MLK Day of Service</td>
<td>All ages</td>
<td>1,000</td>
<td>Sat on Steering Committee and chaired Site Selection sub-committee. Helped organize projects and site leaders.</td>
</tr>
<tr>
<td>Date</td>
<td>Event Description</td>
<td>Age Group</td>
<td>Attendance</td>
<td>Activity Details</td>
</tr>
<tr>
<td>------------</td>
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</tr>
<tr>
<td>2/23/2019</td>
<td>Green Life Expo &amp; Awards</td>
<td>All ages</td>
<td>500</td>
<td>Made stream buffer bracelets with kids and gave out Stormwater info.</td>
</tr>
<tr>
<td>3/2/2019</td>
<td>CCSD Young Scientist Fair</td>
<td>Grades K-5</td>
<td>200</td>
<td>Made stream buffer bracelets with kids and their families and gave out Stormwater info.</td>
</tr>
<tr>
<td>3/20/2019</td>
<td>Athens Academy Water Day</td>
<td>Grades 9-12</td>
<td>400</td>
<td>Helped plan and implement a school wide Water Day, including speakers, different water electives, and hands-on activities.</td>
</tr>
<tr>
<td>3/21/2019</td>
<td>Hilsman Family Science Night</td>
<td>Grades 6-8</td>
<td>50</td>
<td>Played a Stormwater Trivia game and gave out Stormwater giveaways to middle school students and their families.</td>
</tr>
<tr>
<td>3/23/2019</td>
<td>Ripple Effect Film Project Blue Carpet Premiere</td>
<td>Grades K-12</td>
<td>250</td>
<td>Helped plan and put on a Blue Carpet Premiere/reception where filmmakers of all ages showcased environmental films about water.</td>
</tr>
<tr>
<td>4/22/2019</td>
<td>Earth Week Tabling at UGA Tate Plaza</td>
<td>Adults</td>
<td>150</td>
<td>Hosted an informational table and gave out resources on pet waste, rain barrels, and rain gardens along with giveaways.</td>
</tr>
<tr>
<td>4/26/2019</td>
<td>STEAM Day at JJ Harris Elementary</td>
<td>K-5</td>
<td>100</td>
<td>Led an activity all about frogs, their life cycle, and what types of frogs we find around Athens. Played frog calls and a concentration game.</td>
</tr>
<tr>
<td>5/8/2019</td>
<td>Citizen Government Academy</td>
<td>Adults</td>
<td>25</td>
<td>Set up stations to talk with the community about the Stormwater Management Program and other TPW divisions.</td>
</tr>
<tr>
<td>5/11/2019</td>
<td>Winterville Marigold Festival</td>
<td>All ages</td>
<td>500</td>
<td>Gave out promotional items and played Water Trivia in conjunction with ACC Public Utilities.</td>
</tr>
<tr>
<td>5/13/2019</td>
<td>Rolling Truck Tours at JJ Harris, Oglethorpe Avenue, and Cleveland Road Elementary Schools</td>
<td>K-5</td>
<td>400</td>
<td>Brought 5 different Public Works trucks and their operators out to local elementary schools for National Public Works Week.</td>
</tr>
<tr>
<td>5/14/2019</td>
<td>Rolling Truck Tours at Athens Montessori and Whit Davis Elementary Schools</td>
<td>K-5</td>
<td>400</td>
<td>Brought 5 different Public Works trucks and their operators out to local elementary schools for National Public Works Week.</td>
</tr>
<tr>
<td>5/15/2019</td>
<td>Rolling Truck Tours at Alps Road, Chase Street, and Saint Joseph Catholic Schools</td>
<td>K-5</td>
<td>400</td>
<td>Brought 5 different Public Works trucks and their operators out to local elementary schools for National Public Works Week.</td>
</tr>
<tr>
<td>5/20/2019</td>
<td>Rolling Truck Tour at Kaleidoscope Montessori</td>
<td>K-2</td>
<td>20</td>
<td>Brought 5 different Public Works trucks and their operators out to local elementary schools for National Public Works Week.</td>
</tr>
<tr>
<td>5/23/2019</td>
<td>Roll Out the Barrels</td>
<td>All ages</td>
<td>200</td>
<td>Auctioned off 16 hand-painted rain barrels to support the ACC Green School Program.</td>
</tr>
</tbody>
</table>
Athens Farmers Market

Athens Water Festival

STEAM Day at J. J. Harris Elementary

First A.M.E. Church Health Fair

Ripple Effect Film Project

Rolling Truck Tours for Public Works Week
COMMUNITY ENGAGEMENT: Provide evidence that the utility’s personnel provide student mentoring and/or internships for public outreach and recruitment (for example: ongoing/long term projects – scouts, teams, clubs, science fair projects, etc.)

ACC Stormwater values internships and aims to provide a productive, well-rounded experience for students, regardless of their specific internship position. We offer Education & Outreach internships, along with GIS and Graphic Design internship opportunities. We recruit student interns from the University of Georgia, Athens Technical College, and the University of North Georgia Oconee Campus. Interns assist with outreach activities, classroom visits, tabling opportunities, as well as inspections, GIS data entry, and tasks related to our Stormwater Utility billing. These internships offer a behind the scenes look at local government and allow students to learn about the intricacies of protecting water resources. Interns gain experience working with children, producing outreach materials, and organizing large community events.

The Education & Outreach Internship Description is included to the right.

<table>
<thead>
<tr>
<th>Former Intern Madison O’Malley</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Current Intern Jordan Horvieth</th>
</tr>
</thead>
</table>

**Education & Outreach Internship Position**

- **Internship Duration:** August 2018 – December 2018 (start and end dates are flexible, with the option to extend into the spring semester)
- **Location:** Athens-Clarke County Transportation and Public Works Department, Stormwater Management Program, 120 West Dougherty Street, Athens, GA 30601.
- **Position Description:**
  
  This position will assist the Stormwater Education Specialist with implementing the education and outreach program in the Athens community, which includes K-12, business, and public outreach initiatives. The education and outreach intern is expected to work 10-15 hours per week, with some weekend/evening work required.

- **Position Responsibilities:**
  - Assists staff with the development of educational materials and curriculum for K-12, public, and business audiences.
  - Assists staff with conducting K-12 education programs to various ages and backgrounds.
  - Assists staff with planning and coordinating public events such as the Athens Water Festival, rain barrel workshops, and rain garden workshops.
  - Assists staff with volunteer events such as Rivers Alive, the MLK Day of Service, stream cleanups, and storm drain decontamination projects.
  - Assists staff with the development of public outreach campaigns and marketing materials.

- **Qualifications:**
  - Must have a strong work ethic and be able to work independently.
  - Must be open to completing a variety of tasks related to stormwater initiatives.
  - Must be willing to learn.
  - Must have excellent communication skills, including computer fluency (word processing, spreadsheet, database, and presentation applications).
  - Must be comfortable working with children.
  - Background in school and/or public education is desired but not required.
  - Background in biology, ecology, environmental education, or environmental science is desired but not required.

- **Salary & Benefits:**
  
  This is a paid internship at $10/hour. Training and educational opportunities are an integral part of the internship.

**To Apply:**

Please submit a cover letter, resume, and list of three references to stormwater@accgov.com. Applications must be received no later than Friday, August 24th at 5:00pm.

**Contact:**

For more information, contact Cecelia Riker at cecelia.riker@accgov.com or 706-613-2440 x617. For more information about the Stormwater Management Program, visit accgov.com/stormwater.
COMMITTEE ENGAGEMENT: Provide evidence that the utility’s personnel provide presentations and/or demonstrations upon request or via scheduled outreach within the community

ACC Stormwater searches for every opportunity to make contact with the community. K-12 classroom presentations, events, and camp visits are typically scheduled through direct requests from teachers, but we often receive requests for presentations from various community groups and businesses. During the reporting period, Stormwater Staff presented to 41 classrooms/groups, reaching an estimated 1,491 people of all ages.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Audience</th>
<th># Reach</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>6/5/2018</td>
<td>Smart Lunch, Smart Kid Enrichment at Pinewoods</td>
<td>Grades K-12</td>
<td>20</td>
<td>Made Riparian buffer bracelets with kids and talked about the role of stream buffers in stream health.</td>
</tr>
<tr>
<td>6/6/2018</td>
<td>Sandy Creek Day Camp - Parachute that Pollution</td>
<td>Grades K-8</td>
<td>75</td>
<td>Led three different parachute activities with Sandy Creek day campers alongside WCO staff.</td>
</tr>
<tr>
<td>6/12/2018</td>
<td>Smart Lunch, Smart Kid Enrichment at Sleepy Hollow</td>
<td>Grades K-12</td>
<td>20</td>
<td>Made Riparian buffer bracelets with kids and talked about the role of stream buffers in stream health.</td>
</tr>
<tr>
<td>6/18/2018</td>
<td>Water Quality and Invasive Mapping with Youth Conservation Corp</td>
<td>Grades 9 - 12</td>
<td>7</td>
<td>Mapped water quality data and invasive species data on the Beech Haven property with the YCC.</td>
</tr>
<tr>
<td>6/19/2018</td>
<td>Water Quality and Invasive Mapping with Youth Conservation Corp</td>
<td>Grades 9 - 12</td>
<td>8</td>
<td>Mapped water quality data and invasive species data on the Beech Haven property with the YCC.</td>
</tr>
<tr>
<td>6/20/2018</td>
<td>Rain Barrel activity with the Cub Scout Day Camp</td>
<td>Grades K-5</td>
<td>20</td>
<td>Did the map my watershed activity, built some rain barrels, and introduced campers to Tortuga!</td>
</tr>
<tr>
<td>6/22/2018</td>
<td>Smart Lunch, Smart Kid Enrichment at Kathwood Apartments</td>
<td>Grades K-12</td>
<td>14</td>
<td>Made Riparian buffer bracelets and handed out cups.</td>
</tr>
<tr>
<td>6/26/2018</td>
<td>Smart Lunch, Smart Kid Enrichment at Sleepy Hollow</td>
<td>Grades K-12</td>
<td>15</td>
<td>Played a Stormwater trivia challenge game and handed out prizes.</td>
</tr>
<tr>
<td>6/27/2018</td>
<td>Camp DIVE</td>
<td>Grades 3 - 5</td>
<td>30</td>
<td>Led a watershed activity and litter pick-up with Keep Athens-Clarke County Beautiful.</td>
</tr>
<tr>
<td>7/3/2018</td>
<td>Smart Lunch, Smart Kid Enrichment at Tallassee Club Villas</td>
<td>Grades K-12</td>
<td>40</td>
<td>Riparian buffer bracelet activity and gave out frisbees.</td>
</tr>
<tr>
<td>7/10/2018</td>
<td>Smart Lunch, Smart Kid Enrichment at Pinewoods</td>
<td>Grades K-12</td>
<td>15</td>
<td>Played stormwater trivia and handed out promo items to program participants.</td>
</tr>
<tr>
<td>7/11/2018</td>
<td>Sandy Creek Day Camp - Water Activity</td>
<td>Grades K-8</td>
<td>90</td>
<td>Led several water relay games with campers, teaching them about the importance of conserving water.</td>
</tr>
<tr>
<td>7/26/2018</td>
<td>Smart Lunch, Smart Kid Enrichment at Kathwood Townhomes</td>
<td>Grades K-12</td>
<td>10</td>
<td>Played stormwater trivia and gave out stormwater prizes with participants.</td>
</tr>
<tr>
<td>Date</td>
<td>Event Description</td>
<td>Audience</td>
<td>Participants</td>
<td>Details</td>
</tr>
<tr>
<td>------------</td>
<td>-----------------------------------------------------------------------------------</td>
<td>----------</td>
<td>--------------</td>
<td>---------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>7/31/2018</td>
<td>Smart Lunch, Smart Kid Enrichment at Tallassee Club</td>
<td>Grades K-12</td>
<td>20</td>
<td>Played Stormwater trivia with participants and handed out prizes.</td>
</tr>
<tr>
<td>8/16/2018</td>
<td>Sustainable Industries Roundtable Meeting</td>
<td>Adults</td>
<td>15</td>
<td>Toured Project Safe Thrift Store and spoke with committee about ways to divert household waste.</td>
</tr>
<tr>
<td>8/16/2018</td>
<td>Utility Fee Review Public Meetings</td>
<td>All ages</td>
<td>30</td>
<td>Hosted two public meetings to get feedback on level of services and the stormwater utility fee.</td>
</tr>
<tr>
<td>9/12/2018</td>
<td>Winterville Stormwater Public Meeting/Training</td>
<td>Adults</td>
<td>10</td>
<td>Presented about the stormwater program and the utility fee. Gave information about the fee review.</td>
</tr>
<tr>
<td>9/18/2018</td>
<td>Imagine a Day Without Water Postcards at Clarke Middle</td>
<td>Grades 6 and 7</td>
<td>45</td>
<td>Spoke about the value of water; did Drop in the Bucket activity, and made postcards to mail to neighbors.</td>
</tr>
<tr>
<td>9/20/2018</td>
<td>Imagine a Day Without Water Postcards at Coile Middle</td>
<td>Grades 6 and 7</td>
<td>111</td>
<td>Spoke about the value of water; did Drop in the Bucket activity, and made postcards to mail to neighbors.</td>
</tr>
<tr>
<td>9/25/2018</td>
<td>Imagine a Day Without Water Postcards at St. Joseph Catholic School</td>
<td>Grades K-6</td>
<td>85</td>
<td>Spoke about the value of water; did Drop in the Bucket activity, and made postcards to mail to neighbors.</td>
</tr>
<tr>
<td>9/27/2018</td>
<td>Water Quality Sampling with Athens Montessori</td>
<td>Grades 6-8</td>
<td>15</td>
<td>Did water quality lesson and sampled at two different sites on Hunnicutt Creek.</td>
</tr>
<tr>
<td>10/17/2018</td>
<td>Burney Harris Lyons Middle School Visit</td>
<td>Grade 8</td>
<td>25</td>
<td>Talked about erosion and sediment control, and stormwater management strategies for the school.</td>
</tr>
<tr>
<td>11/6/2018</td>
<td>GAWP Fall Conference Presentation</td>
<td>Water Professionals</td>
<td>70</td>
<td>Presented about how ACC recognizes and appreciates employees, with focus on Public Works Week activities</td>
</tr>
<tr>
<td>11/16/2018</td>
<td>Chase Street Elementary 4th Grade Water Lessons</td>
<td>Grade 4</td>
<td>95</td>
<td>Discussed watersheds and did the Sum of the Parts activity with four different 4th grade classes.</td>
</tr>
<tr>
<td>1/10/2019</td>
<td>Winter Rain Barrel Workshop</td>
<td>Adults</td>
<td>20</td>
<td>Hosted a rain barrel workshop for citizens in ACC. Led PowerPoint about uses of rain barrels, then built some.</td>
</tr>
<tr>
<td>1/24/2019</td>
<td>Stormwater Fee Review Open House at ACC Library</td>
<td>Adults</td>
<td>38</td>
<td>Set up different stations to talk with the community about the Stormwater Fee review and a potential fee increase.</td>
</tr>
<tr>
<td>1/29/2019</td>
<td>Stormwater Fee Review Open House at J. J. Harris</td>
<td>Adults</td>
<td>15</td>
<td>Set up different stations to talk with the community about the Stormwater Fee review and a potential fee increase.</td>
</tr>
<tr>
<td>2/6/2019</td>
<td>Stormwater Fee Review Open House at Barnett Shoals</td>
<td>Adults</td>
<td>21</td>
<td>Set up different stations to talk with the community about the Stormwater Fee review and a potential fee increase.</td>
</tr>
<tr>
<td>2/6/2019</td>
<td>Presentation to the Kiwanis Club of Athens</td>
<td>Adults</td>
<td>20</td>
<td>Todd talked about the Stormwater Fee Review and new re-development regulations coming out soon.</td>
</tr>
<tr>
<td>2/11/2019</td>
<td>Stormwater Fee Review Open House at Timothy Road</td>
<td>Adults</td>
<td>27</td>
<td>Set up different stations to talk with the community about the Stormwater Fee review and a potential fee increase.</td>
</tr>
<tr>
<td>2/21/2019</td>
<td>Stormwater Fee Review Open House at Winterville Depot</td>
<td>Adults</td>
<td>19</td>
<td>Set up different stations to talk with the community about the Stormwater Fee review and a potential fee increase.</td>
</tr>
<tr>
<td>2/26/2018</td>
<td>Stormwater Fee Review Open House at Winterville Depot</td>
<td>Adults</td>
<td>7</td>
<td>Set up different stations to talk with the community about the Stormwater Fee review and a potential fee increase.</td>
</tr>
<tr>
<td>Date</td>
<td>Event</td>
<td>Audience</td>
<td>Attendees</td>
<td>Description</td>
</tr>
<tr>
<td>------------</td>
<td>------------------------------------------------------------------------</td>
<td>----------</td>
<td>-----------</td>
<td>-------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>4/9/2019</td>
<td>Rain Barrel Workshop for the Athens Community Council on Aging Center for Active Living</td>
<td>Adults</td>
<td>40</td>
<td>Presented to the Center for Active Living about green infrastructure, rain barrels, and the Stormwater Utility Fee.</td>
</tr>
<tr>
<td>4/9/2019</td>
<td>Rain Barrel Presentation for the Community Garden Network</td>
<td>Adults</td>
<td>4</td>
<td>Presented to several members of the Community Garden Network about rain barrels and their benefits to gardens.</td>
</tr>
<tr>
<td>4/11/2019</td>
<td>Stroud Elementary Green Musical Tabling</td>
<td>Grades K-5</td>
<td>130</td>
<td>Tabled at the elementary school during their Green musical.</td>
</tr>
<tr>
<td>4/12/2019</td>
<td>Stroud Day of Service Enviroscape Activity</td>
<td>Grade 4</td>
<td>100</td>
<td>Led an Enviroscape Watershed Activity with four different fourth grade classes during their Stroud Day of Service.</td>
</tr>
<tr>
<td>4/18/2019</td>
<td>Presentation to American Society of Civil Engineers</td>
<td>Adults</td>
<td>25</td>
<td>Todd presented about the Stormwater Program and new Stormwater regulations to the Society of Civil Engineers.</td>
</tr>
<tr>
<td>4/24/2019</td>
<td>Chase Street Third Grade Enviroscape Activity</td>
<td>Grade 3</td>
<td>50</td>
<td>Led an Enviroscape Non-point source pollution &amp; Watershed Activity with two different third grade classes.</td>
</tr>
<tr>
<td>4/25/2019</td>
<td>Chase Street Third Grade Enviroscape Activity</td>
<td>Grade 3</td>
<td>50</td>
<td>Led an Enviroscape Non-point source pollution &amp; Watershed Activity with two different third grade classes.</td>
</tr>
<tr>
<td>4/20/2019</td>
<td>Crumple Watershed Activity with Barrow 3rd Grade</td>
<td>Grade 3</td>
<td>110</td>
<td>Talked about watersheds and drainage systems and illustrated a micro-watershed on a piece of paper with cardboard.</td>
</tr>
</tbody>
</table>

**Water Quality Sampling with Youth Conservation Stewards**

**Enviroscape Presentation at St. Joseph Catholic School**

**Parachute That Pollution at Sandy Creek Day Camp**
COMMUNITY ENGAGEMENT: Provide evidence that the utility provides volunteer opportunities for the community throughout the year (for example, cleanups, storm drain marking, outreach events)

Volunteer Management is an essential part of the ACC Stormwater Education Specialist’s work duties, along with other Public Involvement activities that count towards requirements in ACC’s NPDES Phase II Stormwater Permit.

The Stormwater Education Specialist sits on the Steering Committee for Athens’ Rivers Alive, our city's largest volunteer waterway cleanup event that attracts nearly 400 volunteers each year. She is the chair of the site selection and volunteer management sub-committees.

ACC Stormwater also takes a leadership role in the organization of the MLK Day of Service, a nationwide volunteer event. Dozens of locations across Athens coordinate with the planning committee to receive volunteers to help with various projects, including garden clean-ups, stormwater stenciling, litter pick-ups, and other beautification initiatives.

In addition to larger community service events, ACC Stormwater offers several ongoing opportunities for volunteer groups, including stream and roadside litter clean-ups and storm drain decaling. Find more details about these volunteer opportunities in the “Volunteer Management” paragraph under the “Watershed Education” section of the application.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Audience</th>
<th># Volunteers</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>6/21/2018</td>
<td>Storm Drain Decaling with Teens in Action</td>
<td>Grades 6 – 12</td>
<td>15</td>
<td>Decaled 55 storm drains in the Falling Shoals subdivision and talked about causes of water pollution.</td>
</tr>
<tr>
<td></td>
<td>Summer Camp</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7/12/2018</td>
<td>Storm Drain Decaling with Teens in Action</td>
<td>Grades 6 – 12</td>
<td>12</td>
<td>Decaled 55 storm drains along Baxter Street and Alps Road and talked about causes of water pollution.</td>
</tr>
<tr>
<td></td>
<td>Summer Camp</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9/8/2018</td>
<td>Athens Water Festival</td>
<td>All ages</td>
<td>200</td>
<td>Hosted the Athens Water Festival. Managed approx. 200 volunteers and presenters who assisted with activities.</td>
</tr>
<tr>
<td>10/20/2018</td>
<td>Rivers Alive</td>
<td>All ages</td>
<td>300</td>
<td>Organized 17 waterway cleanups around the community. Helped with site selection/volunteer registration.</td>
</tr>
<tr>
<td>1/21/2019</td>
<td>MLK Day of Service</td>
<td>All ages</td>
<td>1,000</td>
<td>Sat on Steering Committee and chaired Site Selection sub-committee. Helped organize projects/site leaders.</td>
</tr>
<tr>
<td>2/23/2019</td>
<td>Green Life Expo &amp; Awards</td>
<td>All ages</td>
<td>20</td>
<td>Helped organize the Green Life Expo &amp; Awards. Had approx. 20 volunteers assist with set-up/breakdown along with various tasks at the expo.</td>
</tr>
</tbody>
</table>
Welcome Booth Volunteers at the Athens Water Festival

MLK Day of Service Volunteers

Storm Drain Decaling with Teens in Action Summer Camp

Rivers Alive
MASS MEDIA: Provide copies of press releases/media advisories distributed by the utility or evidence of coverage by local media (newspaper or TV) or government access media.

ACC Stormwater regularly communicates with the media through press releases, calendar postings, and advertisements, and is also featured on ACTV, our local government access channel. During the reporting period, ACC Stormwater submitted 4 press releases, was featured twice in Flagpole and once in the Athens-Banner Herald (both local newspapers), five times on ACTV, and once in the November 2018 “Snapshot Six,” a monthly video segment produced by the ACC Public Information Office. A sampling of screenshots is included on the following pages, and direct links can be found in the Award Submission Form.

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

Date: August 3, 2018

For More Information:
Cecile Riley, Program Education Specialist
Athens-Clarke County Stormwater Management Program
cecile.riley@acgov.com
706-613-3440

**ATHENS-CLARKE COUNTY CONDUCTING A REVIEW OF STORMWATER FEES**

(Athens, GA) The Athens-Clarke County Unified Government (ACCG/SC) Stormwater Management Program has hired Stantec Consulting to conduct a comprehensive review of its Stormwater Utility Fee. The first phase of the review will look at services such as street sweeping, stormwater pipe cleaning, and pollution control to help set the budget. The second phase will include discussions about how the utility fee is charged and what credits can be used to reduce fees for customers.

The Stormwater Utility Fee was enacted in July 2003 after substantial study, community feedback, and discussion as the first equitable source of funding for ACCG/SC’s Stormwater Management Program. The Stormwater Management Program was created in 2003 to keep ACCG/SC in compliance with new federal Clean Water Act requirements. The program currently addresses six key areas including public education and outreach, public involvement and participation, elimination of unlawful or illicit discharges, controls on new construction, post-construction management of stormwater, and implementation of good housekeeping measures for municipal operations.

As part of the review, ACC Stormwater is offering several opportunities for utility customers to provide input on the fee. Two public meetings are scheduled for Thursday, August 9th at 2:00 p.m. and 6:00 p.m. in the Dougherty Street Government Building Auditorium at 120 W. Dougherty Street. Staff from ACC Stormwater and Stantec Consulting will provide general information about stormwater and the existing program, as well as receive feedback and questions from the public.

In addition to the in-person meetings, a brief 10-question survey is posted online at www.acgov.com/stormwater to collect feedback from customers. All property owners who pay a stormwater fee, particularly those who own property in Athens-Clarke County but live outside of the community, are encouraged to complete the survey. Anyone who completes the survey is eligible for a prize.

For more information on the Stormwater Utility Fee review or the Stormwater Management Program, visit www.acgov.com/stormwater or call 706-613-3440.

###

**CLOGGED STORMWATER DRAINS?**

Call 706-613-3465
ACC Transportation & Public Works Streets & Drainage Division

ACTV Slide
Athens-Clarke County officials are looking at raising stormwater management fees. Residents could be getting more help from the government with flooding on their property, but depending on how commissioners decide to fund the program, they could wind up paying higher fees as well.

Article about Potential Stormwater Utility Fee Increase (September 2018)

Rain barrels auction in Athens to benefit environmental education

Article about Roll Out the Barrels (May 2019)

Snapshot Six Rivers Alive Feature

Cecile Riker
Program Education Specialist

Athens-Clarke County
2016 publication

The Snapshot Six for November 2016 highlights the Rivers Alive community cleanup, the Harvest Festival at the Lender House Arts Center, a new historical marker at Memorial Park, the OPL/YP 1-Act to Save program, and the Athens-Clarke County Stormwater and Water Conservation Office.  November also highlights a special event to benefit Athens-Clarke County.  Athens-Clarke County Stormwater and Water Conservation Office.
ACC Stormwater frequently utilizes direct media in outreach, including sending out monthly e-newsletters, distributing brochures at almost every public outreach event, publishing bill inserts, and doing direct mailings for special topics such as proper leaf and limb disposal in the fall. Many of our brochures and fact sheets can be found on our website at accgov.com/1971/Downloadable-Resources.

ACC Stormwater Utility Fee Review Underway

Athens-Clarke County Stormwater has hired Stantec Consulting to conduct a comprehensive review of its’ Stormwater Utility Fee. This review will look at level and extent of services along with alternative funding strategies, rate structures, credit systems, and additional economic development considerations.

There will be opportunities for the public to provide input later this year as a part of this review, including an online survey and in-person public meetings. Meetings will include providing general information about the program and current level of services, as well as a chance for attendees to ask questions and provide suggestions to staff.

Please visit our website at accgov.com/stormwater for updates on the survey and dates of meetings. We look forward to hearing from as many customers as we can.

ACC Stormwater Management Program
120 W. Dougherty Street
Athens, GA 30601
www.accgov.com/stormwater
706-613-3440
stormwater@accgov.com

ACC Stormwater Utility Fee Updates

The Stormwater Management Program and Stormwater Utility Fee are a function of the Athens-Clarke County (ACC) Department of Transportation and Public Works. Any questions regarding this letter or the Stormwater Utility Fee should be directed to ACC Stormwater at 706-613-3440 or stormwater@accgov.com.

Why am I getting this letter?

This letter is to inform the public about ACC’s Stormwater Management Program and provide additional information about the ongoing Stormwater Utility Fee review. The purpose of the fee review is to make the stormwater program more responsive to the desires of ratepayers while increasing the equity of the fee structure. Furthermore, our recurring stormwater challenge is addressing aging infrastructure.

Over the past two years, funds generated by the Stormwater Utility Fee have been used for emergency stormwater pipe repairs. Corroded metal pipe was commonly used to convey stormwater runoff, and many of these pipes have become corroded and are at the end of their life spans. Annual stormwater fee revenue is insufficient to address this aging infrastructure. Therefore, a Stormwater Utility Fee increase is being considered.

This information is being mailed along with water utility bills but the stormwater fee does not affect water rates. In fact, if you are currently a tenant renting a residence, you probably never see a stormwater bill. Property owners typically pay the stormwater fee associated with their property. It is anticipated that the stormwater fee increase will be mailed to stormwater fee customers with dates and times of upcoming public meetings. Additional information will also be posted on our website at accgov.com/stormwater.
Rain barrel build guide:

**Supplies**
- 45-55 gallon drum, rinsed and fully sealed
- Spray adhesive
- Plumber’s tape
- Silicone sealant
- Spigot
- Rubber O-ring
- 1/2" metal nut
- 1/2" PVC elbow
- 6" long 1/2" diameter PVC pipe
- 2 4" circular drain covers
- 2 4" circles of insect netting

**Tools**
- Drill
- 4" circular drill bit
- 3/4" drill bit
- 5/8" drill bit

Please be careful when using power tools. Large plastic drums can be thick and difficult to drill. You may need a second person to help steady the barrel during the drilling process.

This guide will walk you through the steps necessary to build, install, and maintain a rain barrel at your own home or business.
DIRECT MEDIA: Public Displays/Exhibits/Signage

Common Booth/Exhibit Set-Ups

Pet Waste Station Signage

Bio-retention Signage

Project Signage (rotates around work sites)
DIGITAL MEDIA: Does the utility have a website with up-to-date content in public education or advocacy for water issues?

The ACC Stormwater website can be found at [www.accgov.com/stormwater](http://www.accgov.com/stormwater). A screenshot of the homepage is below, along with our online General Feedback Form, which is how we are often contacted by citizens and customers.
PROFESSIONAL DEVELOPMENT: Provide evidence that the utility offers teacher trainings (e.g. Project WET)

The Stormwater Management Program currently does not offer water education trainings for teachers. Several other ACC Departments, including Public Utilities and Sandy Creek Nature Center, offer Project WET, Wild, and Learning Tree trainings that are sufficient for teachers in our area.

PROFESSIONAL DEVELOPMENT: Provide evidence that the utility offers industry specific training (E.G. green plumbers, landscapers, real estate)

ACC Stormwater offers a variety of industry-specific training programs, including rain barrel and rain garden workshops and Stormwater ordinance trainings. Workshops are offered based on perceived demand from citizens, as well as the availability of supplies (55 gallon drums are donated for rain barrel workshops). During the award year, 2 rain barrel workshops and 2 stormwater ordinance revision trainings were offered. Details are included below.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Audience</th>
<th># Reach</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/18/2019</td>
<td>Stormwater Ordinance Revisions Workshop</td>
<td>Adults</td>
<td>15</td>
<td>Hosted a workshop to outline new changes to our Stormwater Management Ordinance, primarily affecting redevelopment.</td>
</tr>
<tr>
<td>3/22/2019</td>
<td>Stormwater Ordinance Revisions Workshop</td>
<td>Adults</td>
<td>15</td>
<td>Hosted a workshop to outline new changes to our Stormwater Management Ordinance, primarily affecting redevelopment.</td>
</tr>
<tr>
<td>4/9/2019</td>
<td>Rain Barrel Workshop for the Athens Community Council on Aging Center for Active Living</td>
<td>Adults</td>
<td>40</td>
<td>Presented to the Center for Active Living about green infrastructure, rain barrels, and the Stormwater Utility Fee. Raffled off one barrel.</td>
</tr>
<tr>
<td>4/9/2019</td>
<td>Rain Barrel Workshop for the ACC Community Garden Network</td>
<td>Adults</td>
<td>4</td>
<td>Presented to several members of the Community Garden Network about rain barrels and their benefits to gardens. Built one barrel.</td>
</tr>
</tbody>
</table>
PROFESSIONAL DEVELOPMENT: Provide evidence that the utility staff presents at local, regional, state, or national conference(s) or meetings (e.g. GAWP, EEA of Georgia, Water Planning Districts)?

Stormwater staff considers conferences a critical piece of professional development and consistently seeks out opportunities to present on projects and initiatives. Below is a list of presentations led by Stormwater Staff during the reporting period.

- **Watershed Management Plans** – Upper Oconee Science & Policy Summit in Athens, GA (Stormwater Administrator Todd Stevenson), September 2018
- **Splashing Into Public Works: Celebrating National Public Works Week** – GAWP Fall Conference in Dalton, GA (Stormwater Education Specialist Cecile Riker and PUD Education Specialist Jackie Sherry), November 2018
- **Stormwater Fee Review & New Redevelopment Regulations**: American Society of Civil Engineers in Athens, GA (Stormwater Administrator Todd Stevenson), April 2019

PROFESSIONAL DEVELOPMENT: Provide evidence that the utility educates employees on the utility’s key messages (for example: treatment process, conservation, water sources/resources, etc.)

ACC Stormwater conducts municipal training programs as part of their Phase II NPDES Stormwater Permit. Trainings are typically held once per year, unless additional sessions are requested by other ACC Departments. These trainings cover topics such as illicit discharges, erosion and sedimentation control measures, stormwater regulations, and maintenance of stormwater Best Management Practices (BMPs). During the reporting year, one training session was held at the ACC Streets & Drainage Division on December 20th, 2018. 40 employees attended. Screenshots from the presentation are included below.

**STORMWATER POLLUTION & UNSAFE STREAMS**
- Harm aquatic plants and animals
- Reduces opportunities for recreation (fishing, swimming, boating)
- Affects tourism
- Makes drinking water more costly and harder to treat

**VEHICLE & EQUIPMENT MAINTENANCE**
- Taking care of your vehicle can prevent fuels, oils, grease, dirt, detergent, and other chemicals from getting in our streams
  - Regular maintenance helps prevent leaks
  - Make sure waste water from washing the vehicle is captured or drained to the sewer
  - Bring leaking vehicles inside and drain them or use a drip pan
  - Empty materials into correct containers
Stormwater topics and events are also regularly featured in the ACCENT, a newsletter that is printed and sent out to all ACC employees. This is another way we reach our utility's employees.

SPECIAL RESOURCES/SOCIAL MEDIA: Provide evidence of opportunities or have partnerships to offer outdoor recreation/leisure, such as fishing, hunting, hiking, running, biking, gardening, etc.

ACC Stormwater hosts a Geocaching “Geotrail” with water-themed caches around Athens. The geocache trail, which brings participants up close and personal with good examples of stormwater management and green infrastructure, launched in 2015. Caches include We Make it dRain, Caching the Rain, and Paws Poo-lution.
SPECIAL RESOURCES/SOCIAL MEDIA: Provide evidence that the utility has social media on diverse platforms with quality engagement.

ACC Stormwater is active on a variety of social media accounts (listed below) to provide general education on stormwater, water quality, preventing water pollution, and the promotion of events. We accomplish this through direct posts and links, sharing of infographics, creation of event pages, and images. Some engagement statistics are shared here, and direct links to the pages are included in the award submission form.

1. Facebook | @StormwaterACC | 1,069 followers
   143 posts and 40,869 reached during the award period
2. Twitter | @ACCStormwater | 331 Followers
   38 posts and 63,458 impressions during the award period
3. Instagram | @ACCStormwater | 391 Followers
   52 posts and 10,543 reached during the award period
4. NextDoor | ACC Stormwater Management Program
   3 posts and 9,564 impressions during the award period